



Data on the Web Best Practices: Challenges and Benefits

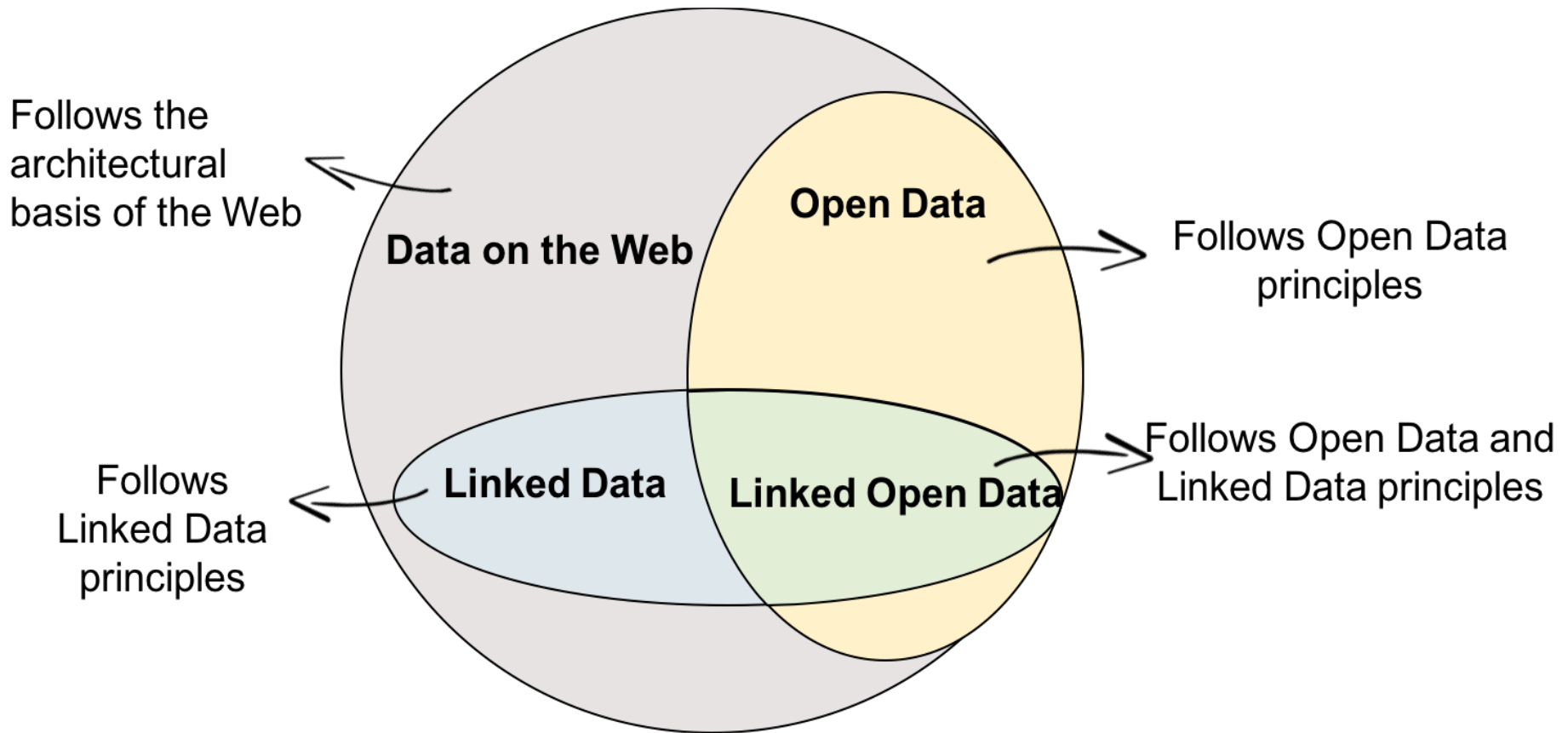
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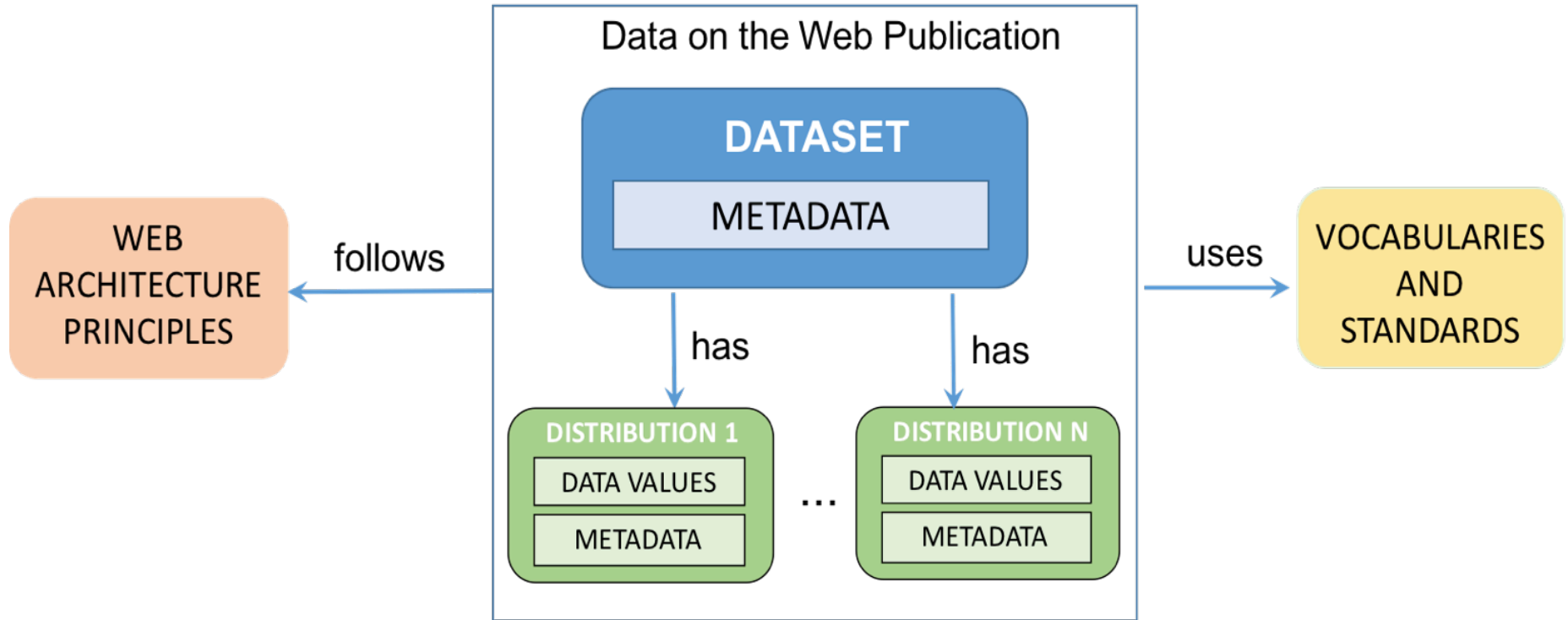
Topics to be discussed

- Data on the Web Context
- Data on the Web use cases
- Data on the Web Challenges and Requirements
- Data on the Web Best Practices
- Data on the Web Best Practices Benefits

Data on the Web x Open Data x Linked Data



Data on the Web Context

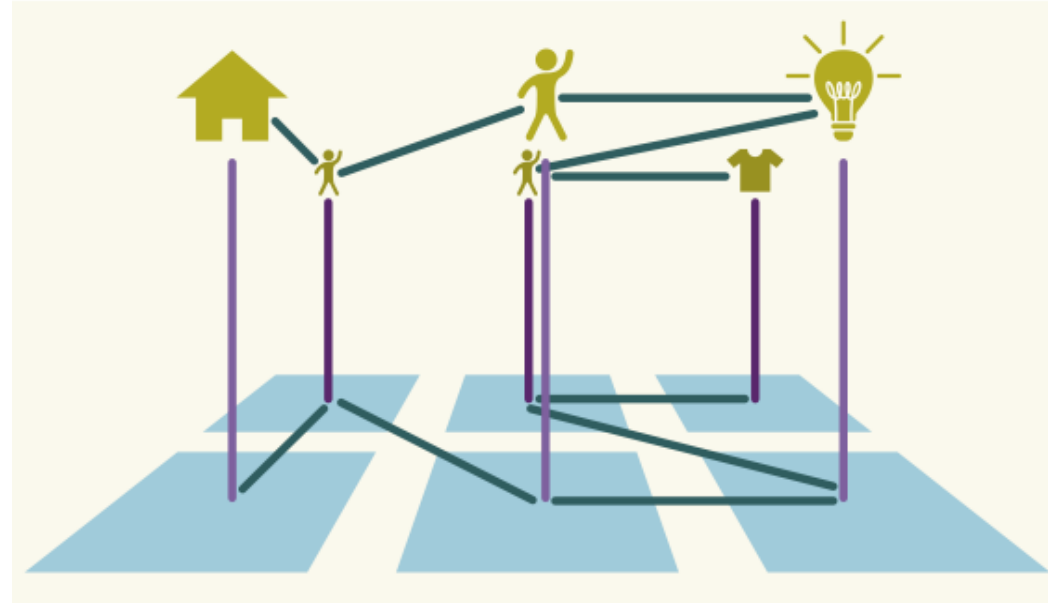


Players of the data on the Web ecosystem

Several types of data sources (transactional systems, sensors, mobile devices, documents...)

*Data publisher:
publishes and shares
data*

*Data consumer:
reuses the data and
might generate new
data*



Source: <http://ceweb.br/livros/dados-abertos-conectados/capitulo-1/>

How to enable the data reuse?

How to enable the data reuse?

A common understanding between data publishers and data consumers becomes fundamental.

Without this agreement, data publishers' efforts may be incompatible with data consumers' desires.



Consumes data



Publishes data

W3C® Data on the Web Best Practices Working Group

The **Mission** of the Data on the Web Best Practices Working Group, part of the [Data Activity](#), is:

1. to develop the **open data ecosystem**, facilitating better communication between developers and publishers;
2. to provide **guidance to publishers** that will improve consistency in the way data is managed, thus promoting the re-use of data;
3. to **foster trust in the data** among developers, whatever technology they choose to use, increasing the potential for genuine innovation.



Source: https://www.w3.org/2013/dwbp/wiki/Main_Page:

Data on the Web use cases



Data on the Web Best Practices Use Cases & Requirements

W3C Working Group Note 24 February 2015

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<https://www.w3.org/TR/dwbp-ucr/>

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**Publishing
data on the
Web**

*How to make
data available?*

*How to make data
interoperable?*

*Which data to
publish?*

*How to
identify data
resources?*

*Which are
the data
sources?*

*How to
gather
feedback?*

*Which data
formats to
use?*

*Publishing data on the Web is more than
just publishing data!*

Data on the Web Challenges

- Metadata (*for humans & machines*)
- Data Licenses (*how to permit & restrict access?*)
- Data Provenance & Quality (*how to add trust?*)
- Data Versioning (*tracking dataset versions*)
- Data Identification (*identifying datasets and distributions*)
- Data Formats (*which data formats to use?*)

Data on the Web Challenges

- Data Vocabularies (*how to promote interoperability?*)
- Data Access (*access options*)
- Data Preservation
- Feedback (*how to engage users?*)
- Data Enrichment (*adding value to data*)
- Data Republication (*reuse data responsibly*)

12 challenges and 42 requirements

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Data on the Web Best Practices

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Audience:

BP are designed to meet the needs of information management staff, developers, and wider groups such as scientists interested in sharing and reusing research data on the Web

Source: <http://w3c.github.io/dwbp/bp.html>

[Best Practice 1](#): Provide metadata

[Best Practice 2](#): Provide descriptive metadata

[Best Practice 3](#): Provide structural metadata

[Best Practice 4](#): Provide data license information

[Best Practice 5](#): Provide data provenance information

[Best Practice 6](#): Provide data quality information

[Best Practice 19](#): Use content negotiation for serving data available in multiple formats

Evidence

Relevant requirements: [R-ProvAvailable](#), [R-MetadataAvailable](#)

[Best Practice 23](#): Make data available through an API

Intended Outcome

Humans will know the origin or history of the dataset and software agents will be able to automatically process provenance information.

[Best Practice 10](#): Use persistent URIs as identifiers within datasets

[Best Practice 11](#): Assign URIs to dataset versions and series

[Best Practice 12](#): Use machine-readable standardized data formats

[Best Practice 13](#): Use locale-neutral data representations

[Best Practice 14](#): Provide data in multiple formats

[Best Practice 15](#): Reuse vocabularies, preferably standardized ones

[Best Practice 16](#): Choose the right formalization level

[Best Practice 17](#): Provide bulk download

[Best Practice 18](#): Provide Subsets for Large Datasets

[Best Practice 26](#): Avoid Breaking Changes to Your API

[Best Practice 27](#): Preserve identifiers

[Best Practice 28](#): Assess dataset coverage

[Best Practice 29](#): Gather feedback from data consumers

[Best Practice 30](#): Make feedback available

[Best Practice 31](#): Enrich data by generating new data

[Best Practice 32](#): Provide Complementary Presentations

[Best Practice 33](#): Provide Feedback to the Original Publisher

[Best Practice 34](#): Follow Licensing Terms

[Best Practice 35](#): Cite the Original Publication

DWBP Benefits

Each benefit represents an improvement in the way how datasets are available on the Web



Reuse

- BP: Provide data license information
- BP: Provide versioning information
- BP: Provide version history
- BP: Use non-proprietary data formats
- BP: Provide data in multiple formats
- BP: Use a trusted serialization format for preserved data dumps
- BP: Enrich data by generating new metadata
- BP: Provide data provenance information
- BP: Provide data quality information
- BP: Use persistent URIs as identifiers

Trustworthy

- BP: Assess dataset coverage
- BP: Assign URIs to dataset versions and series
- BP: Provide data up to date
- BP: Update the status of identifiers
- BP: Gather feedback from data consumers
- BP: Provide information about feedback
- BP: Provide data provenance information
- BP: Provide data quality information

Comprehension

- BP: Provide metadata
- BP: Provide locale parameters metadata
- BP: Provide structural metadata
- BP: Provide descriptive metadata

Linkability

- BP: Use persistent URIs as identifiers
- BP: Assign URIs to dataset versions and series

Accessibility

- BP: Provide bulk download
- BP: Follow REST principles when designing APIs
- BP: Provide real-time access
- BP: Maintain separate versions for a data API
- BP: Assess dataset coverage

Discoverability

- BP: Provide descriptive metadata
- BP: Use persistent URIs as identifiers
- BP: Assign URIs to dataset versions and series

Processability

- BP: Use machine-readable standardized data formats
- BP: Enrich data by generating new metadata

Interoperability

- BP: Use standardized terms
- BP: Re-use vocabularies

Best Practice 1: Provide metadata

Metadata must be provided for both human users and computer applications

Why

Providing metadata is a fundamental requirement for publishers and data consumers may be unaware of the metadata that helps human users and computer applications understand aspects that describes a dataset or a data source.

Intended Outcome

Human-readable metadata will enable human users to understand the data. Machine-readable metadata will enable computer applications to process the data.

Possible Approach to Implementation

Possible approaches to provide *human-readable* metadata:

- to provide metadata as part of an HTML page
- to provide metadata as a separate file

Possible approaches to provide *machine-readable* metadata:

- machine readable metadata may be embedded in the HTML page or published separately, they should be published in multiple formats is best achieved by providing a single source of the metadata.

- when defining machine readable metadata, reusing existing standard terms and popular vocabularies are strongly recommended. For example, Dublin Core Metadata (DCMI) terms [[DC-TERMS](#)] and Data Catalog Vocabulary [[VOCAB-DCAT](#)] should be used to provide descriptive metadata.

BP Benefits

- **Comprehension:** humans will have a better understanding about the data structure, the data meaning, the metadata and the nature of the dataset.
- **Processability:** machines will be able to automatically process and manipulate the data within a dataset.
- **Discoverability:** machines will be able to automatically discover a dataset or data within a dataset.
- **Reuse:** the chances of dataset reuse by different groups of data consumers will increase.

Datasets must be identified by a persistent URI.

Why

Adopting a common identification system by any stakeholder in a reliable way. The and reuse.

Developers may build URIs into their code dereference to the same resource over t

Intended Outcome

Datasets or information about datasets v status, availability or format of the data.

Possible Approach to Implementation

To be persistent, URIs must be designed creating a Web site designed for human topic, see, for example, the European C to many other resources.

Where a data publisher is unable or unw

native approach is to use a redirection service such as [Permanent Identifiers for the Web](#) or [purl.org](#). These provide persistent URIs that can be redirected as required so that the eventual location can be ephemeral. The [software behind such services](#) is freely available so that it can be installed and managed locally if required.

Digital Object Identifiers ([DOIs](#)) offer a similar alternative. These identifiers are defined independently of any Web technology but can be appended to a 'URI stub.' DOIs are an important part of the digital infrastructure for research data and and libraries.

BP Benefits

- **Linkability:** it will be possible to create links between data resources (datasets and data items).
- **Interoperability:** it will be easier to reach consensus among data publishers and consumers.
- **Trust:** the confidence that consumers have in the dataset will improve.
- **Access:** humans and machines will be able to access up to date data in a variety of forms.

How can you contribute now?

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5. **Set of Best Practices**
6. **Acknowledgements**

DWBP Implementation Report

[W3C](#) Document 29 January 2017



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Abstract

This document reports on evidence and implementations of the Data on the Web Best Practices [Candidate Recommendation](#). In particular, it demonstrates that the DWBP are already in use and are also implementable.

Status of This Document

This document is merely a [W3C](#)-internal document. It has no official standing of any kind and does not represent consensus of the [W3C](#) Membership.

1. Introduction

One of the main goals of the Data on the Web Best Practices ([DWBP](#)) is to facilitate interaction between publishers and consumers of data on the Web. A set of 35 Best Practices were created to cover different [challenges](#) related to data publishing and consumption, such as Metadata, Data licenses, Data provenance, Data quality, Data versioning, Data identification, Data formats, Data vocabularies, Data access and APIs, Data preservation, Feedback. Data enrichment and Data republication.

Fonte: <http://w3c.github.io/dwbp/dwbp-implementation-report.html>

Obrigada(o)!

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